

SANDY CLAFFORD

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EDUCATION

2016 Bachelor of Fine Arts

New York City College of Technology, Brooklyn, NY

2012 Associates in Applied Science, Multimedia Computer Arts and Design

Borough of Manhattan Community College, New York, NY

EXPERIENCE

Visual Artist/ Illustrator/ Painter (January 2016 – Present)

- Successfully translating subject matter into illustrations/designs ranging from commissioned portraits, posters, invitations, greeting cards, packaging designs, and garment designs
- Creating pieces in a variety of mediums including digital art, illustrations, paintings, and photography

Steve Nash Foundation is a private operating foundation dedicated to assisting underserved children in their health, personal development, education and enjoyment of life.

Graphics Editor (October 2021)

- Overseen the design layout of the t-shirt design in collaboration with SK Art Space for BKLYN x Vuori

Grey Goose luxury vodka brand.

Visual Artist (April 2021)

- Designing of Lapel Pin for US Open, featured August 2021 at the Edge New York City

The Pill a film directed by Franko Clark.

Illustrator (March 2021)

- Providing visual representation that corresponds to the content for the film poster

Sapio Magazine bimonthly erotic journal highlighting the connections between intellect and sexuality.

Chief Illustrator (July 2019 - February 2021)

- Designed concept and collaborated with Editor Chief on illustrations for magazine
- Produced visual material in Autodesk Sketchbook and Clip Studio Paint

Brkln Bloke a premium streetwear apparel brand centered around diverse cultural experience.

Product Photography (January 2020)

- Collaborated with development and content to create optimized ecommerce web pages
- Maintained brand consistency and ensured quality across website
- Took product photos using professional lighting equipment and DSLR camera
- Completed all aspects of company's product photography from staging, photography, and editing
- Use Adobe Suit to edit and arrange photos for advertising and marketing purposes
- Image retouching in Lightroom, and Photoshop (remove background, color correction)

EXHIBITIONS

- 2022 See Black Women/New York Liberty's 6th Annual Unity Day Game, Brooklyn, NY
Curated by Watson Mere, and Arthur Midianga
- 2022 Artist/Mother Podcast Exhibition at Collar Works, Troy, NY
Jurored by Judith Braun
- 2022 What's Your Black?, Heath Gallery, New York, NY
Curated Saundra Heath and Fable Jones
- 2021 3rd Annual Future is Female Exhibition, SK Artspace Gallery, Brooklyn, NY
Curated by Nicolette McClendon
- 2021 The Second Annual Women Celebrate Women, El Barrio's ArtSpace PS 109, New York, NY
Curated by Yvonne Lamar-Rogers
- 2020 Celebration of Black Culture Through Art, Omnicom Media Group, New York, NY
Curated by Symone Wong
- 2019 The Art of Sisterhood BELA Art Exhibition, Brooklyn Emerging Leaders Academy, Brooklyn, NY
- 2019 Art Basel Annual Satellite Art Exhibition, Art Beat Miami Gallery, Miami, FL
Curated by Carl Juste
- 2019 2nd Annual The Future is Female Exhibition, SK Artspace Gallery, Brooklyn, NY
Curated by Tatiana Camice

AWARDS & PUBLICATIONS

- 2022 <https://liberty.wnba.com/news/new-york-liberty-to-host-sixth-annual-unity-game-on-july-31/>
- 2022 Magee Hickey, WPIX11, What's Your Black?, New York, NY, February 5, 2022
<https://pix11.com/news/local-news/manhattan/harlem-gallery-celebrates-black-history-month/>

- 2021 "18 Must-See Exhibitions to Visit This Fall," Essence by Keyaira Boone
<https://www.essence.com/culture/must-see-exhibitions-to-visit-this-fall/>
- 2014 Winning team for Pitch Competition "Short Film Documentary on CUNY Students",
Directed by Stephen Daldry
https://www.youtube.com/watch?v=uie5gl0fn_o

SKILLS

Illustration, Photography, Painting, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe XD, Autodesk Sketchbook, Microsoft Windows Office, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Microsoft Outlook, Internet Research, Team Player, Problem Solving